

# What is Data Privacy?

Personal Data is information that can be linked to a particular person



- Collection: How is the information being Collected?
- Use: How is the information being used?
- Retention: How is the information being stored ?
- Retrieval: How is the information being retrieved?
- Disclosure: How is the information being Disclosed
- Disposal: How is the information being erased?

**Know Your rights and obligations**